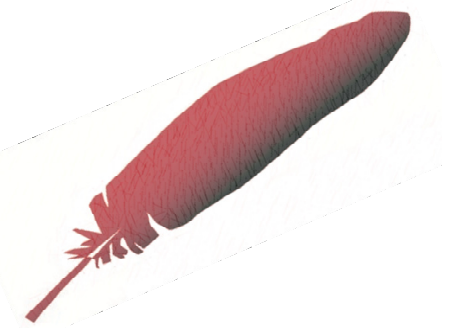


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Creating Effective and Sustainable Prevention Programming: Lessons Learned from the Field

Learning Objectives



By the end of this workshop, participants will be able to:

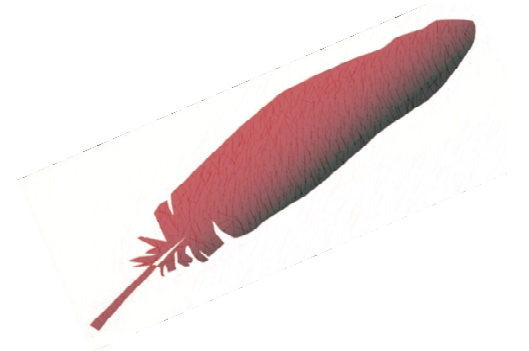
- Identify three community-based challenges to prevention programming
- Define a strengths-based approach
- Identify four strategies for overcoming identified challenges at the community level

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Rethinking our Prevention Approaches

Nature of Risk



-
- We have public health because risk occurs
 - When we say risk, we are actually referring to one or more behaviors that can place people in harm's way
 - Prevention work is the work of stopping or altering behaviors that may lead to harm

Change the
Way we
Look at
Things

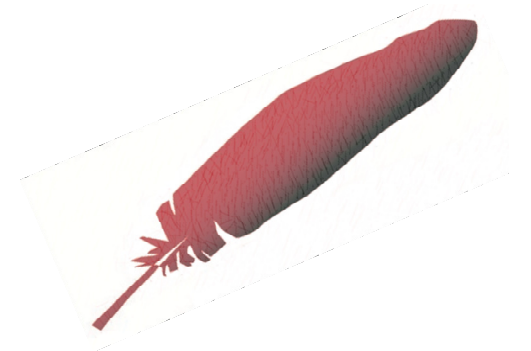


Think with Me for a Minute...

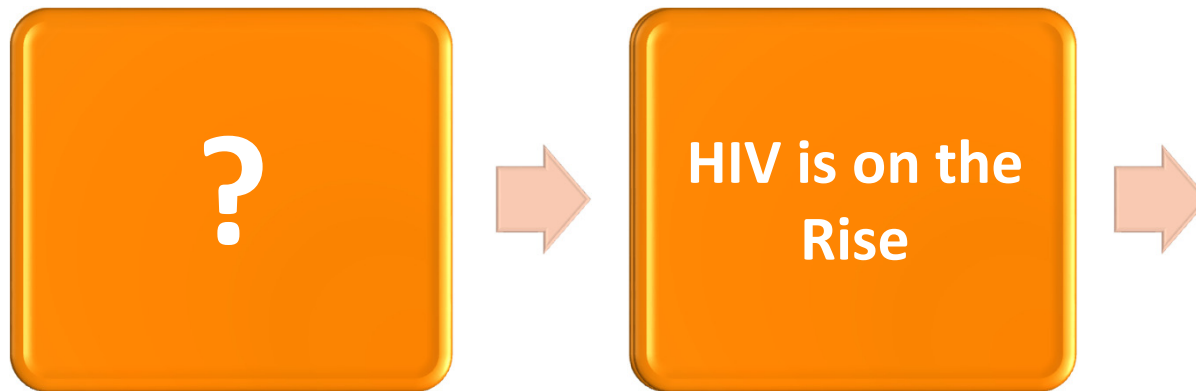
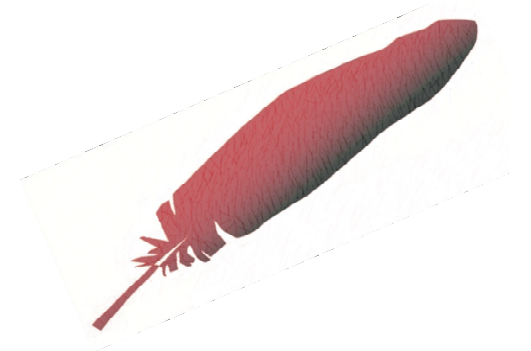


-
- Health Belief Model
 - Social Learning Theory
 - Social Norms
 - Theory of Reasoned Action

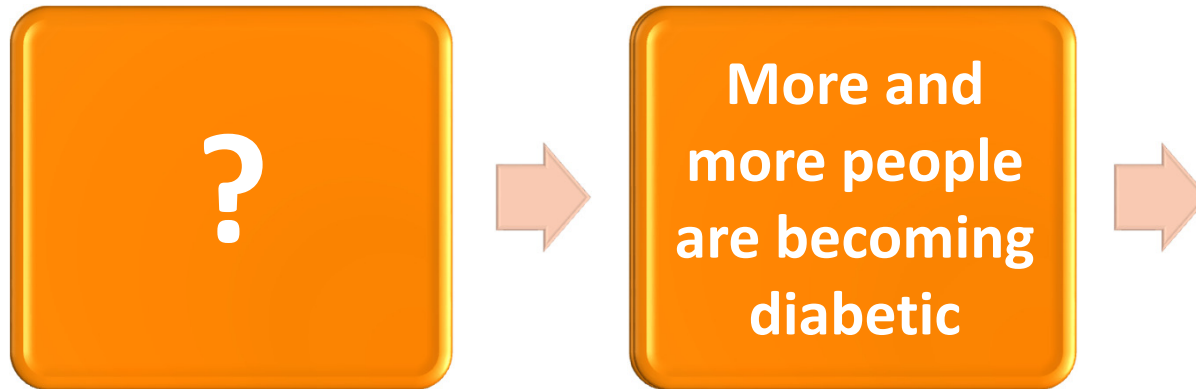
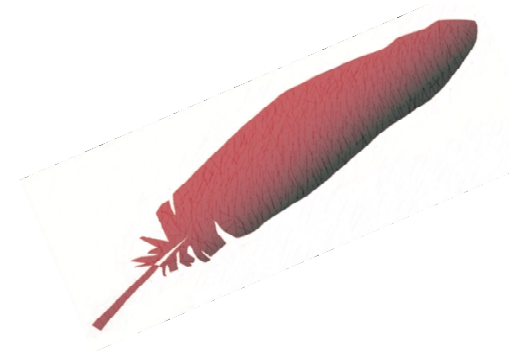
The 2nd Why



Example 1



Example 2

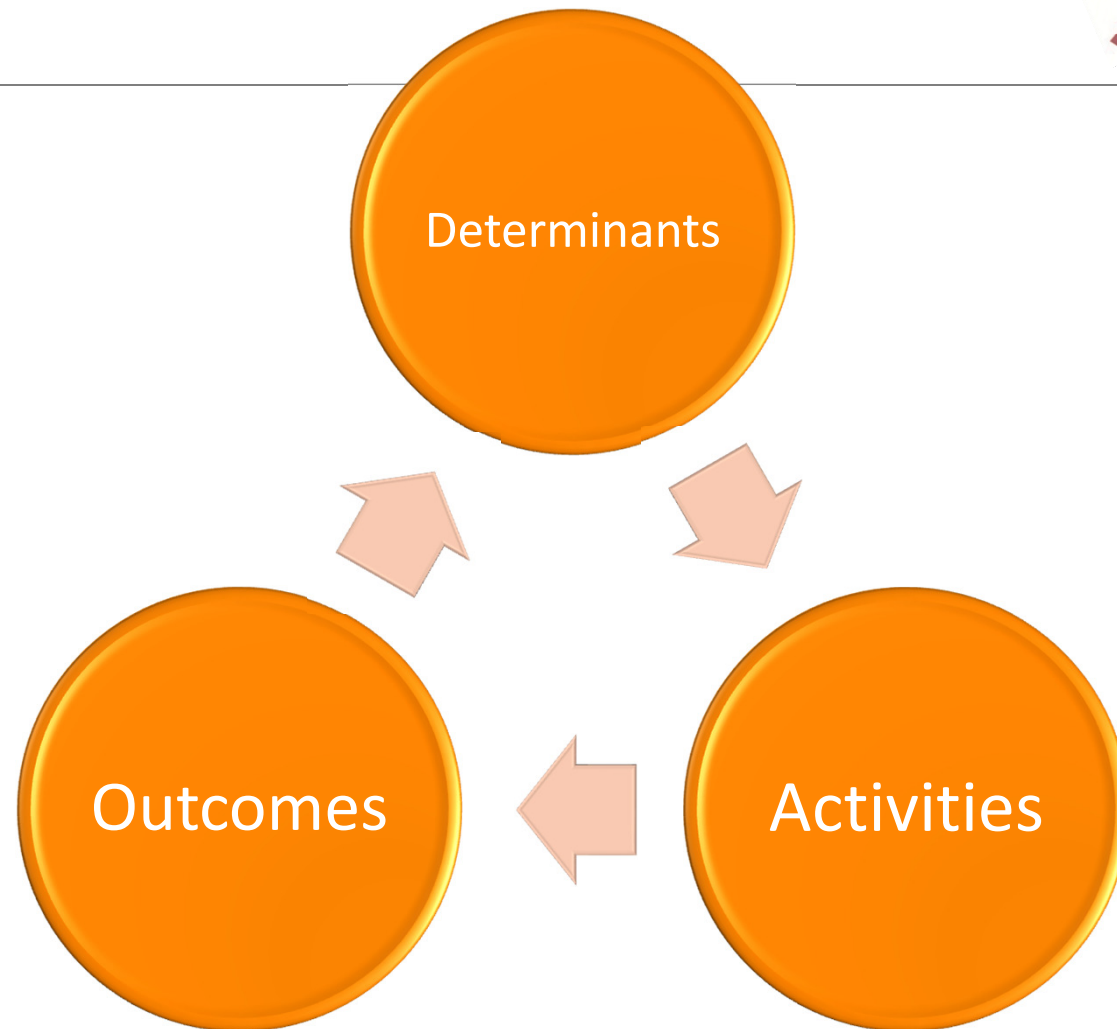
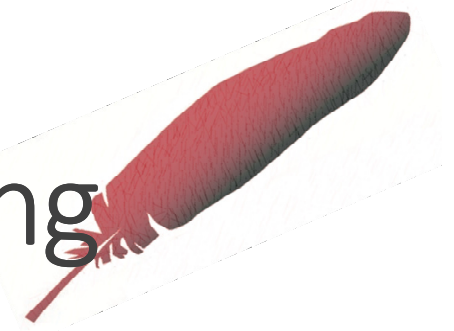




Behavioral Determinants

- Outcome Expectations
- Perception of Risk
 - Severity
 - Susceptibility
- Social Norms
- Self-efficacy
- Attitudes
- Knowledge

Prevention Programming



How Do We Know What to Target

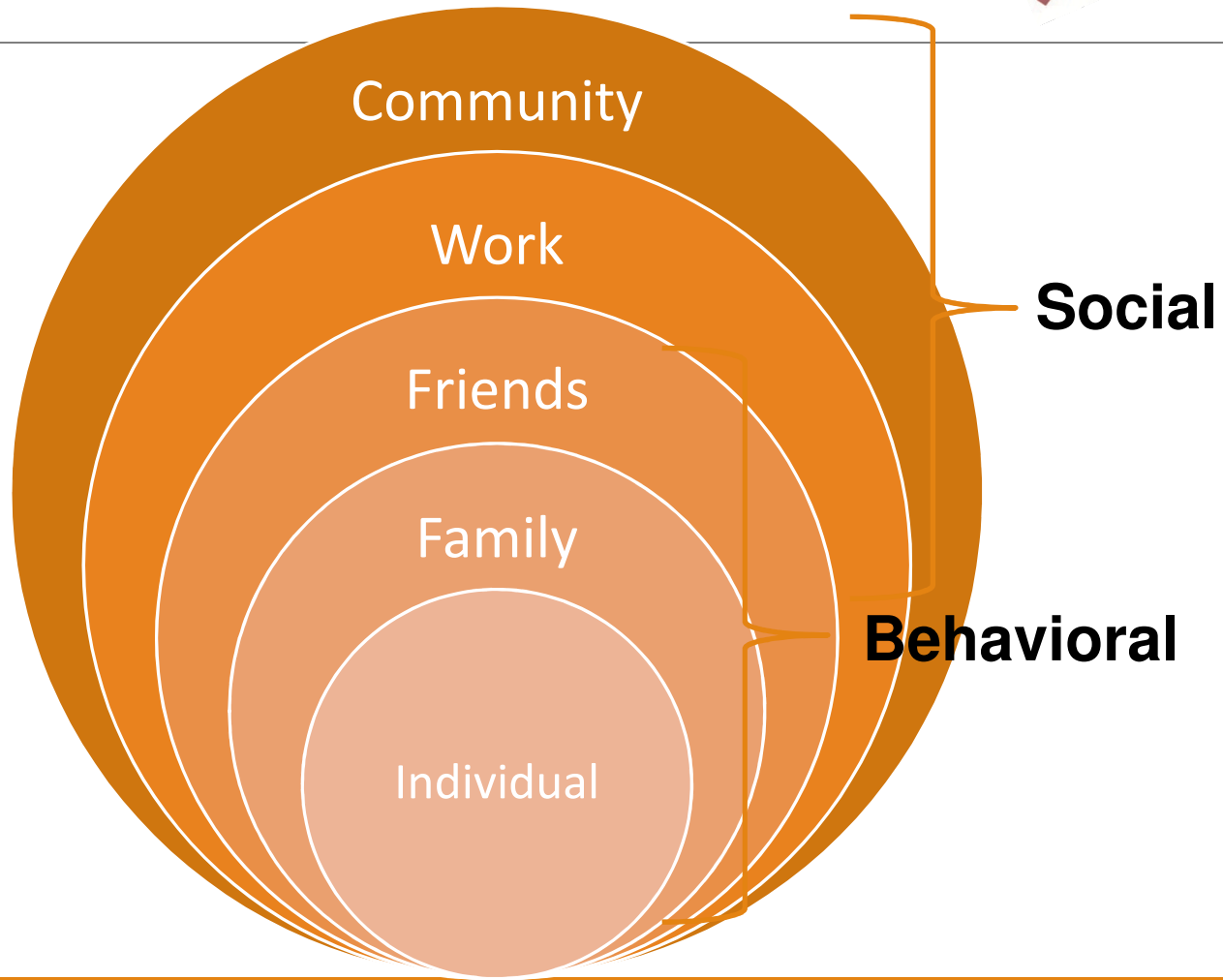


Social Determinants of Health

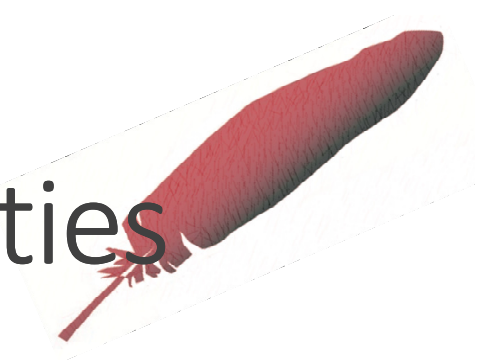


- Social determinants of health are economic and social conditions that influence the health of people and communities
 - Behavioral determinants are psychosocial
- Social determinants of health affect factors that are related to health outcomes
 - Influenced by money, power, geography, access to and control over resources, etc.
- Include: race, gender, income, education, housing status, geography, social economic status, culture

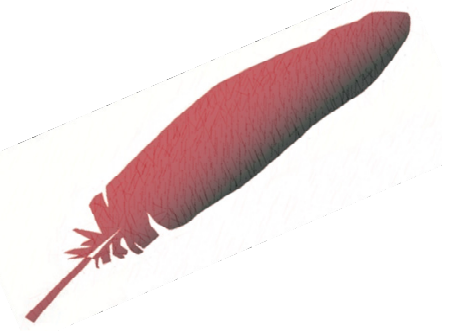
Conceptualizing Prevention Efforts



Primary Program Activities



Program Outcomes

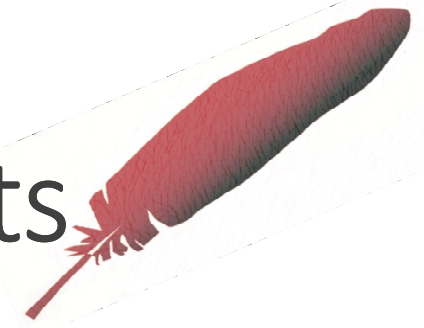


METH

Suicide

- ↑ Community Engagement
- ↑ Collaboration
- ↑ Access to Care
- ↑ Strengthen Programming

Successful Components



Staffing
Collaboration

Community
Feedback
Loops

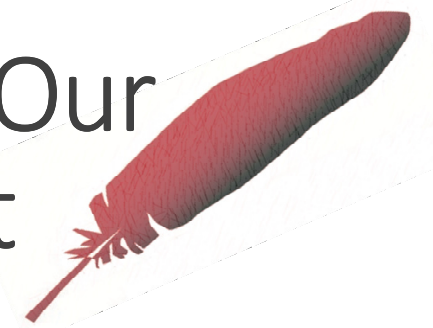
Community
Engagement

Use of Media

Culturally
Relevant
Activities

Consistent
Presence

What Can We Do To Make Our Programs More Efficient



SUSTAINABILITY

STAFFING

Strengthening Future Programs

**INCREASED
COLLABORATION**

Strengths-based Approach



National Indian Health Board



Thank you!
